

INSPIRING THE ANYWHERE CREATIVE

See how a global experience agency ended painful
online meetings forever with UberConference

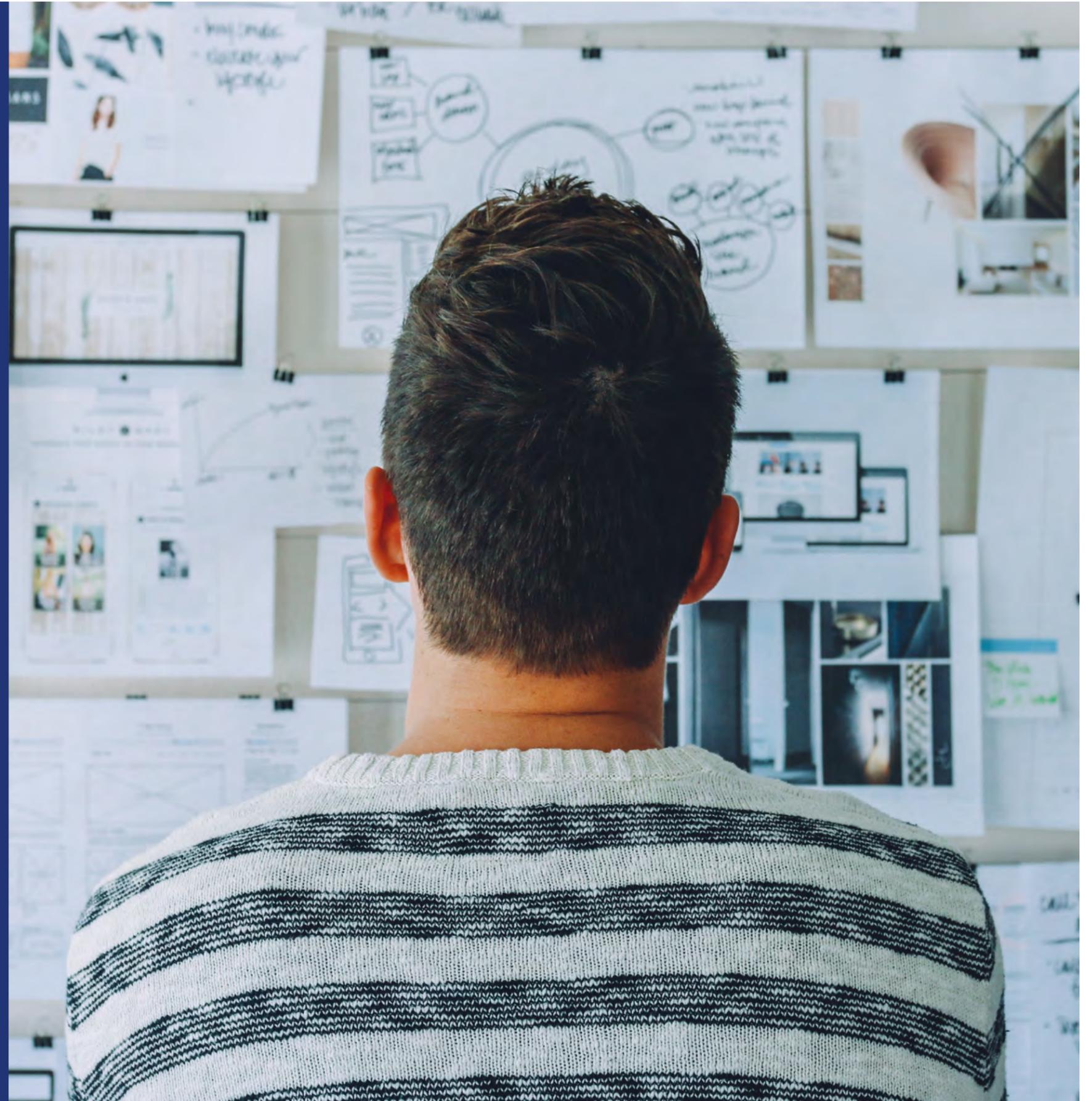




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OFFICES

15

EMPLOYEES

1500

CONFERENCING ACCESS REQUIRED

24/7

HUGE

**AN UBERCONFERENCE STORY
FOR ANYWHERE CREATIVES**

Huge is an experience agency that delivers transformational work for the world's most ambitious brands, including Google, Nike, American Express, and Morgan Stanley. The agency creates products and services for the digital economy while also building brands through integrated marketing strategies.

INDUSTRY

Design

HEADQUARTERS

Brooklyn, NY

WEBSITE

hugeinc.com

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**UBERCONFERENCE
MAKES IT EASY
FOR OUR GLOBAL
AGENCY TO FEEL
CLOSE-KNIT.**

— MARIAM ALDHAHI, Editor

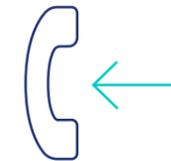
THE CHALLENGES



**DISTRIBUTED
WORKFORCE**



**LEGACY
CONFERENCING
SOLUTION**



**HEAVY CALL
VOLUME**

HUGE

A GLOBALLY DISTRIBUTED WORKFORCE

Founded in 1999, Huge is an experience agency that transforms brands and grows business for some of the world's largest organizations. With employees distributed across 15 offices around the globe, the agency needed a modern conferencing approach to harness its global diversity and creativity.





A GLOBALLY DISTRIBUTED WORKFORCE

CHALLENGES

Though many of its employees are based in New York City, Huge manages a workforce distributed across several time zones—in the U.S, the U.K., Singapore, Brazil, and beyond.

The agency's legacy conference solution struggled to meet Huge's demand for better connectivity and increased collaboration between these remote sites.

UberConference made it easy for Huge to unite its offices through one online meetings platform. Now employees can seamlessly hop on a call with colleagues or clients—from anywhere in the world.

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OUR TEAMS ARE
MORE MOBILE—AND
MORE IN TOUCH.

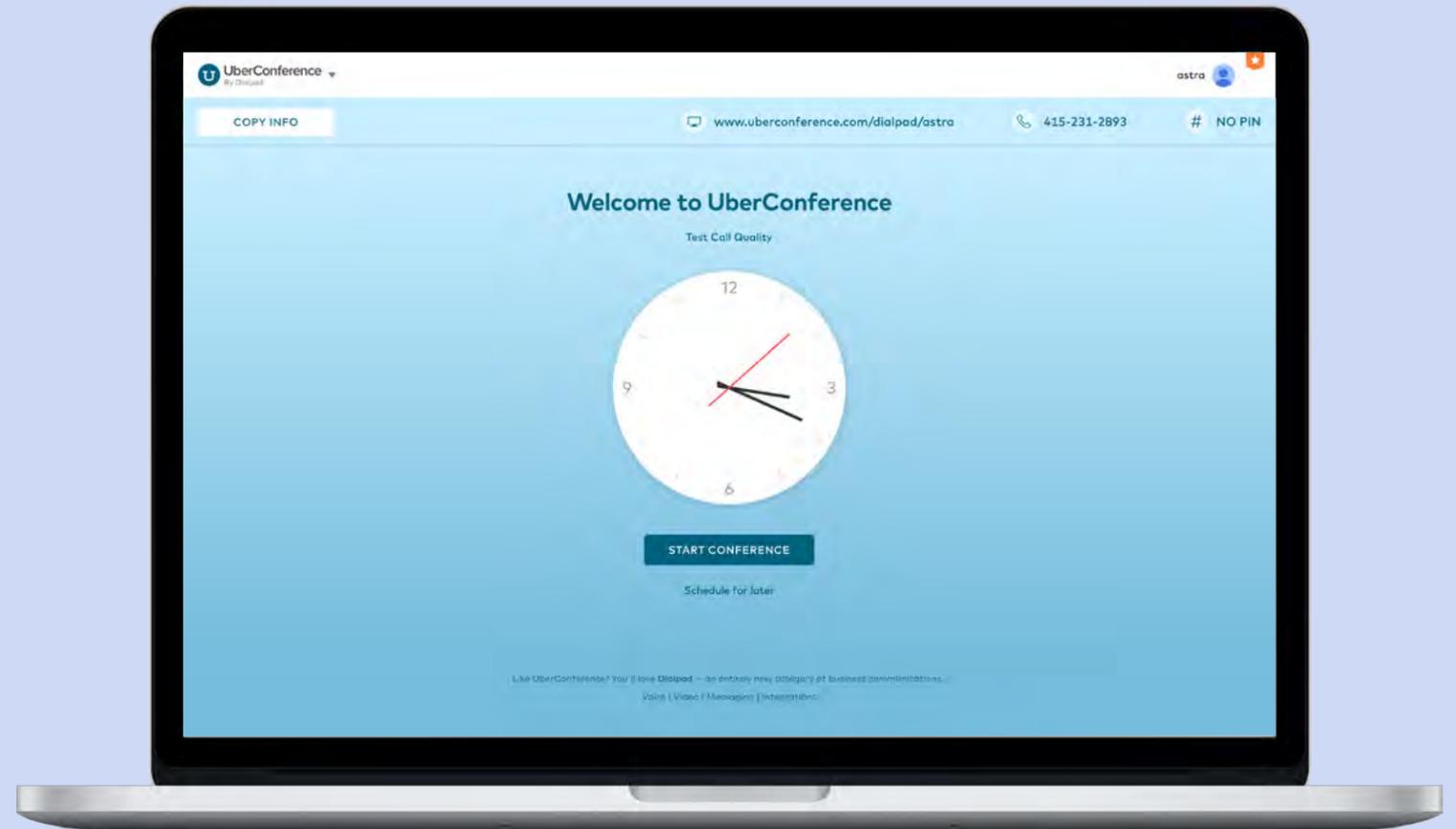
— MARIAM ALDHAHI, Editor



HUGE

EMPOWERING THE ANYWHERE WORKER

For much of Huge's workforce, the ability to work from anywhere is essential. Whether visiting a site in Miami, traveling through Dubai with colleagues, or working at Huge HQ, the agency's employees can now use UberConference to coordinate projects with creatives around the world.



NO PINS
NO DOWNLOADS

CONNECTING ANYWHERE CREATIVES

The modern conferencing platform empowers Huga's anywhere workers, ensuring there's no gap in the creative process.

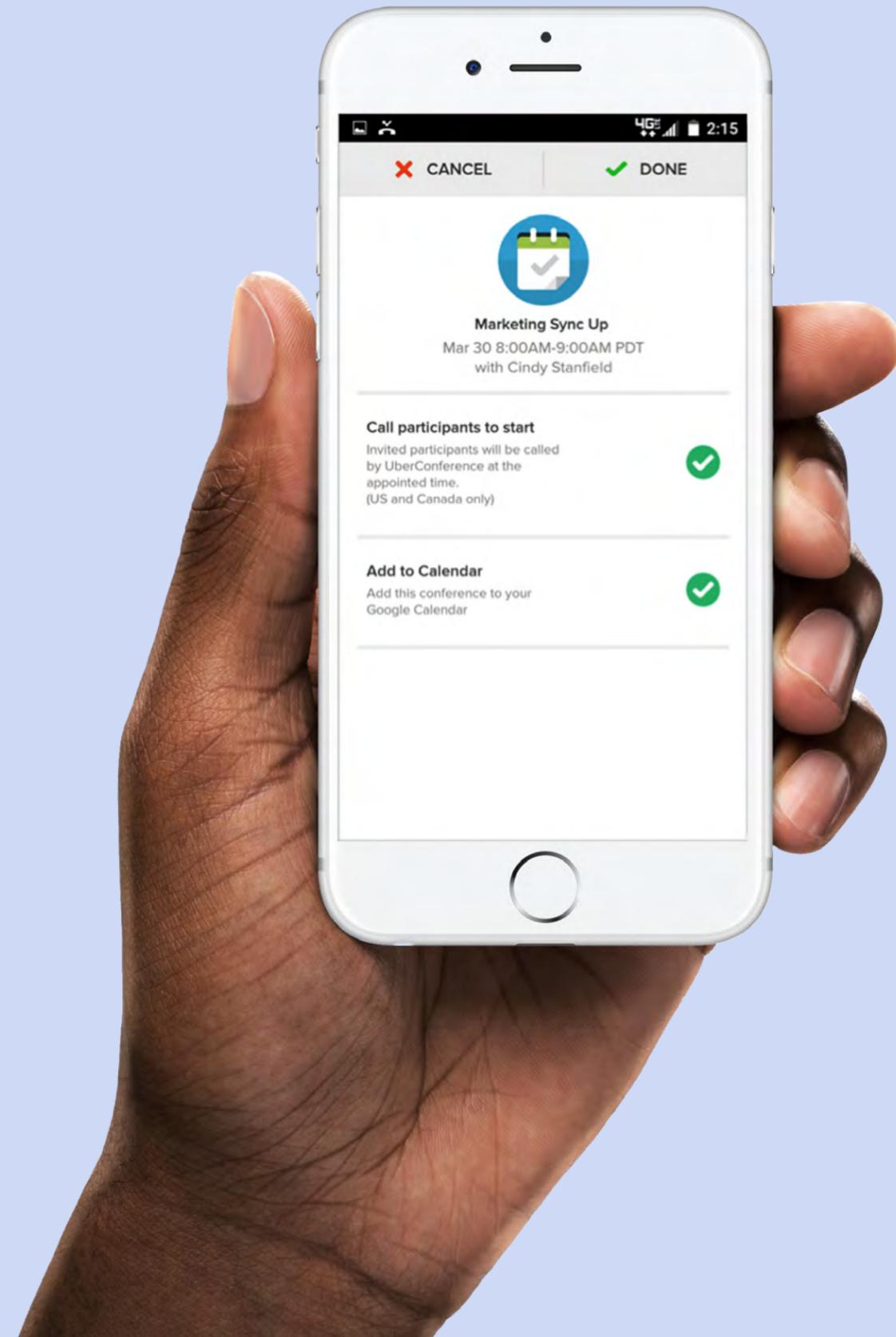
"UberConference provides the backbone for how we work across offices," said Mariam Aldhahi, Editor, Huga.

Now, employees at Huga can stay in sync, even if they're separated by several time zones—removing the friction of making connections.

HUGE

IMPLEMENTATION AND RESULTS

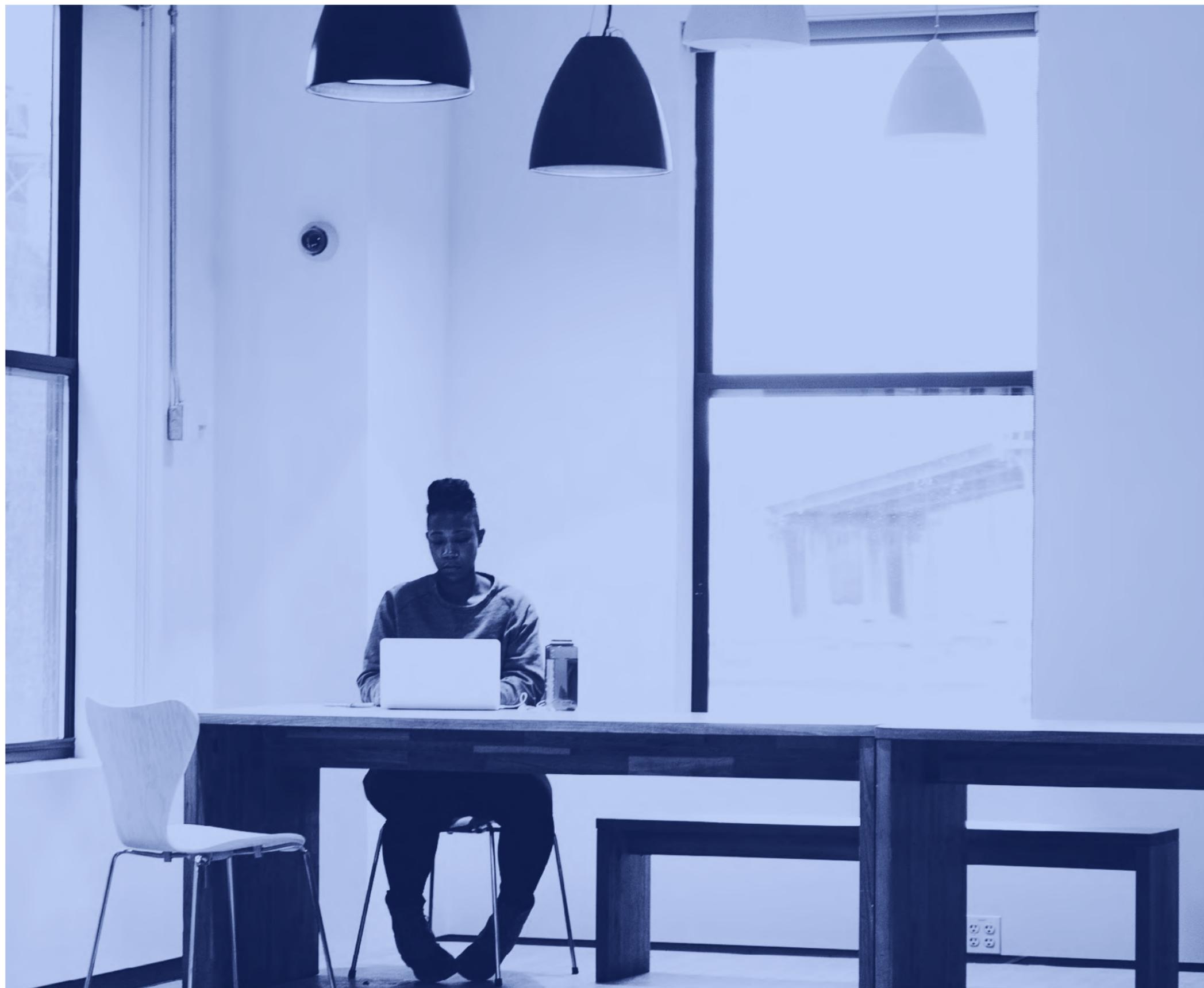
Under the previous system, simply bringing together a group of people to have a conversation or collaborate on a project proved difficult. Obstacles turned up everywhere: employees had to remember the right phone number, enter a lengthy PIN number, and share files separately.



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WE SAW AN
80% DECREASE
IN COSTS WITH
UBERCONFERENCE.

— BRANDON OLIVER, IT Director



IMPLEMENTATION AND RESULTS

FRICTIONLESS COMMUNICATION

“Our people don’t want to worry about communication issues,” said Brandon Oliver, IT Director, Huga. “It’s our job to remove friction—to bridge technology gaps—so employees can focus on doing great work for our clients.”

UberConference provides frictionless communication for Huga’s employees, giving them access to powerful call controls and seamless screen shares right from their web browser or mobile phone.

PEOPLE-FIRST IT

When implementing new technology, the IT team at Huga evaluates for ROI, cost, and the user experience.

Soon after implementation, the team noticed employees using UberConference far more frequently than the previous system. And while engagement went up, costs went down: Huga IT Director Brandon Oliver says the company has saved tens of thousands of dollars every month—well over 80% in annual costs—on conferencing technology.

CONFERENCE PHONES RECYCLED

100%

COST SAVINGS

80%

INTERNATIONAL CONFERENCE ACCESS

24/7

HUGE

THE RESULTS

Huge has always sought to deliver the best digital and creative work for the world's most ambitious brands. Switching to online meetings with UberConference has allowed the agency to remove the friction of connecting people so they can focus on doing great work for their clients.

UberConference puts an end to painful conference calls. It gives global agencies like Huge an easy, powerful, and seamless way to schedule and run meetings—all without requiring annoying PIN or downloads.

Since deploying UberConference, Huge has taken a leap forward in how it connects its people internally as well as with clients and partners. In doing so, it's leading the industry in empowering the anywhere creative.



CONNECT EVERYONE. WORK ANYWHERE.

Dialpad builds software for better communications at work. It empowers today's anywhere worker to talk, text, make video calls, and meet online with customers and colleagues on any device. Today, 35,000+ customers trust Dialpad, including Uber, Vivint Solar, Betterment, Motorola Solutions, Stripe, Postmates, Quora, Netflix, and 60 percent of the Fortune 500. Dialpad is funded by some of the world's best recognized investors including Amasia, Andreessen Horowitz, Felicis Ventures, GV (formerly Google Ventures), Softbank and Work-Bench. To learn more about our mission to kill the desk phone, visit dialpad.com and follow [@DialpadHQ](https://twitter.com/DialpadHQ) on Twitter.

GET STARTED TODAY

